



KHYBER PAKHTUNKHWA  
CULTURE & TOURISM  
AUTHORITY



# EVENTS CALENDAR

SEPTEMBER 2020 - AUGUST 2021



September  
2020



YAK POLO

# Broghil Festival

Broghil Festival annually held in the month of September with great zeal and passion at one of the highest valleys, Broghil. The activity hosts one of the unique and rare festivity worldwide, the Yak Polo. It aims at to promote the unique Waakhani Culture and its serene natural beauty. The main featured activities comprised of Yak Polo, Horse Polo and Buz Kashi along with showcasing traditional handicrafts and cultural performances.





September  
2020



# WATER RAPPELLING

## Sajikot, Havelian

The alluring Sajikot Waterfall is one of the main tourist attractions in Havelian, District Abbottabad. Having a height of more than 200 feet is almost. A one day adventurous water rappelling activity will be organized for the youth enthusiasts.



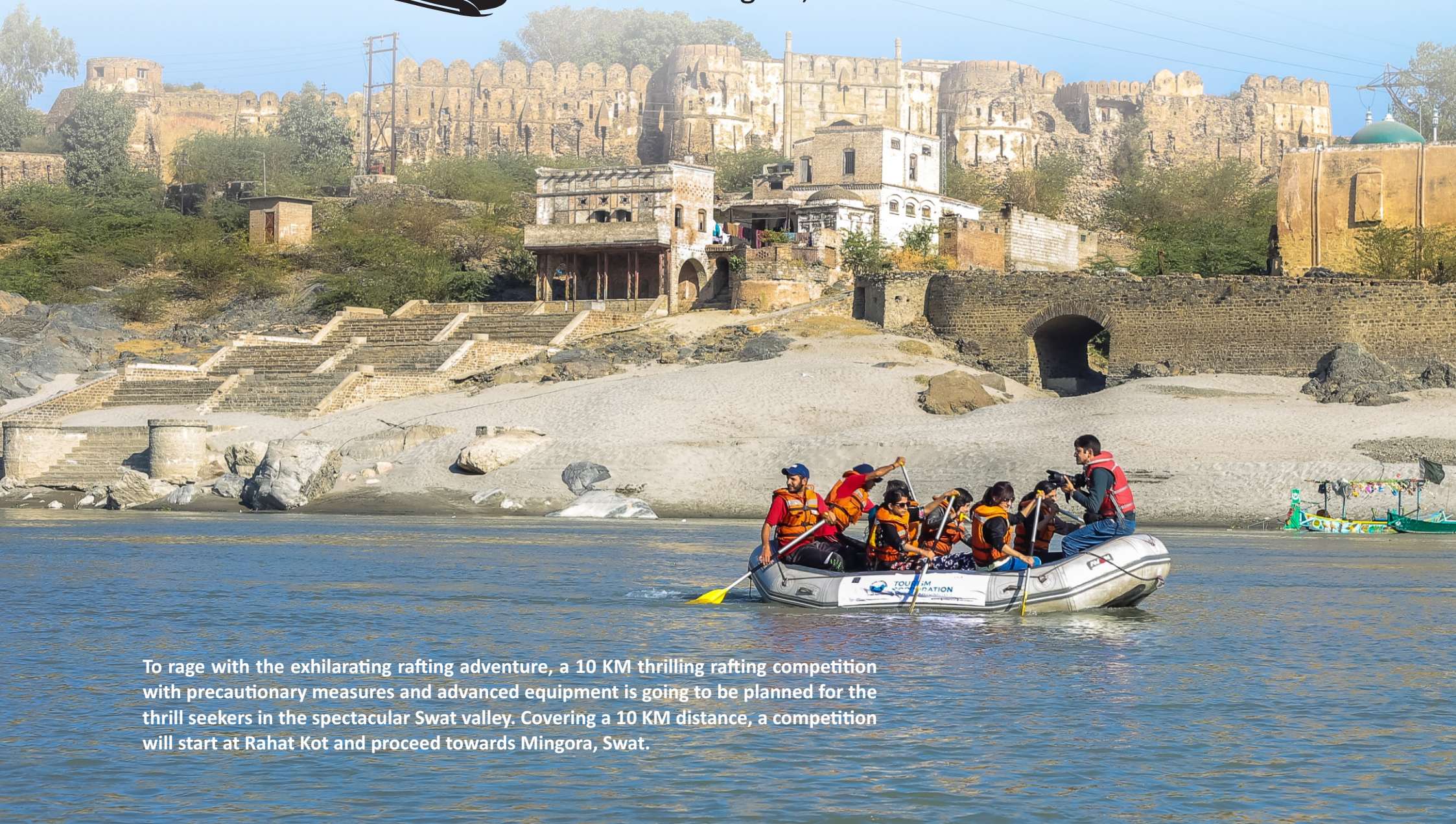


September  
2020



# RAFTING

Rahat Kot - Mingora, Swat



To rage with the exhilarating rafting adventure, a 10 KM thrilling rafting competition with precautionary measures and advanced equipment is going to be planned for the thrill seekers in the spectacular Swat valley. Covering a 10 KM distance, a competition will start at Rahat Kot and proceed towards Mingora, Swat.



September  
2020



# WORLD TOURISM DAY

World Tourism Day (WTD) is celebrated around the world on September 27 with a specific theme annually. The theme for the WTD – 2020 is *“BUILDING PEACE! FOSTERING KNOWLEDGE!”* A seminar under the given theme will be arranged, attending by the achievers contributing in the field of Tourism and other dignitaries. The participants along with stakeholders will observe and discuss the role/contribution of tourism for promoting and building peace in the region.





October  
2020



# PHOO FESTIVAL, KALASH

## (AUTUM FESTIVAL)

The Phool / Autumn Festival of Kalash, an annual colorful two-day festival is only celebrated in Birir Valley from 8<sup>th</sup> – 15<sup>th</sup> October with high spirit and zeal. The exact dates depend on the time of harvest of the crops and the return of the livestock from the summer pastures. The festival marks the reaping of grapes & walnuts harvests. Grape being a staple requirement in the Kalash society for making wine are grown on trees in protected sites. The holy tree being they are picked throughout the valley on a particular day and is an occasion for joy and merry making. The people sing songs in the local language and perform traditional dances throughout the two-day festival.





October  
2020



# HUNER MELA SOUTH WAZIRISTAN

The South Waziristan has a very distinctive and rich culture, the vibrant features of which needs to be showcased to the outer world. Covered with mountainous region mostly, the area is sharing border with Afghanistan. The festival will portray the soft image of the region through Waziri cultural activities and exhibits like local handicrafts and artifacts, Waziri dresses, local cuisines, dry fruits, musical performances, local games etc.





October  
2020



# PESHAWAR CITY TOUR

Peshawar & its History cover thousands of years. To highlight the historical sites and tourist spots in the Peshawar City, a unique awareness activity of City Tour for families will be organized. The tour will be started from Peshawar Museum and will be concluded in Peshawar walled city. The participants will explore the Gor Khatri, Heritage Trail, Sethi House and other historic sites. The tour of the colorful city has a good facilitation of amusement and refreshment for the families. The activity will provide a great opportunity to enhance the knowledge of the new generation regarding the ancient history of the city and about our cultural heritage.





October  
2020



# ADVENTURE MARATHON

ISLAMABAD - PIR SOHAWA ROAD - TALHAR VILLAGE - KARWALI TOP  
- TUNIA VILLAGE - NAJAF PUR - PUMALA VILLAGE - KHANPUR LAKE

To promote adventure tourism, Adventure Marathon Season-3 will be organized. It will provide an opportunity of outdoor co-curricular activities for youth. A number of activities will be offered including trekking, mountain biking/ cycling, rappelling and rafting/ kayaking.





October  
2020



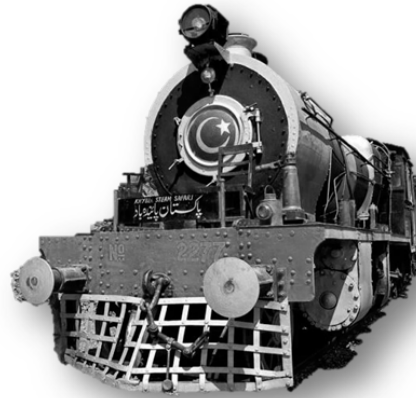
*Swat*

## **NATIONAL PARAGLLIDING COMPETITION**

For the aerial sports lovers, a paragliding competition is in pipeline. The serene Swat Valley, as the mountainous part of the province, is hosting a paragliding competition for the first time at national level. The participants/ pilots will experience paragliding, motor gliding, hang gliding, parasailing and parachuting over the scenic views of the valley.



October  
2020  
March  
2021



## REVIVAL OF STEAM SAFARI TRAIN EXCURSION

A steam safari train has been revived by the Tourism Department. In continuation of this, a one day steam safari excursion from Peshawar to Attock Khurd will be organized in collaboration with Pakistan Railways. The participants of the tour consist of civil society members, children & youth, photographers, media representatives and females from all walks of life. As part of the joy ride, passengers will be offered with live instrumental music and other fun filled recreational activities at the river bank like Kite flying, Camel ride, Beach volley ball, Tug of War, Uphill race & Archery



**ATTOCK KHURD**  
VICTORIAN RAILWAY STATION  
BUILT AROUND 1880



**TAKHTBAHI**  
1ST CENTURY A.D.  
BUDDHIST CIVILIZATION





October  
2020



## BEAT THE WAVES WATER SPORTS GALA MABALI ISLAND, KHANPUR

The picturesque Khanpur Lake is located near Islamabad at a distance of 60 KM which is known for its scenic beauty and water sports activities. The thrilling water sports gala titled as “Beat the Waves”, will feature different fun-filled activities including jet ski, wake tube, mountain cycling, family boating, zip-lining, shooting, archery, volleyball, treasure hunt, instrumental music, rabab mangay, kite-flying, individual boating, hiking, trekking, bonfire, tug-of-war, cuisines and a lot more.





November  
2020



## WORLD TRAVEL MART LONDON

The KP Tourism Desk at the Pakistan Pavilion is established in World Travel Mart in London every year. The department set up a tourism desk at 'Pakistan Pavilion' where cultural and traditional items, handicrafts, Kalash culture and costumes, documentaries, brochures, pamphlets and posters on heritage and history, tourist and scenic spots are display. The initiatives taken by the Khyber Pakhtunkhwa Government for the promotion of tourism are being showcased through documentaries, posters, brochures and pamphlets at the pavilion.





November  
2020



## KAYAKING SAFARI COMPETITION

A 3 KM long Kayaking Safari competition will be arranged, which is an adventurous activity for the thrill seekers. Teams will be made under the professional kayaking guide who will navigate them from the Mabali Island towards the archaeological site of Bhamala, Khanpur.



November  
2020

# THE FACETS OF MOHMAND



To showcase cultural and folk performances and traditional cuisines of Mohmand, the Tourism Department will organize a two-day festival titled “The Facets of Mohmand” at Mohmand District. The event is aimed at promoting the hidden charms of the province. Cultural stalls will be setup in the festival, displaying cultural and national heritage and traditions through handicrafts, modern and cultural dresses, metal and clay works.





November  
2020



# VINTAGE CAR RALLY

A rally of vintage and classic cars to be held from Khyber to Karachi. The cars will be displayed in a classic car show at the Peshawar Services Club. The enthusiasts of vintage classic cars from across the country, including Karachi, Lahore, Peshawar and Islamabad may reach the army cantonment in Landikotal and kick off their rally after being served refreshments at the Khyber Rifles Mess. As many as 60 classic cars, including Hummer, Ferrari, Ford Thunder Bird (1960), Austin Mini (1967) Rolls Royce Silver Wraith (1939), Ford Mustang (1964), Humber Hawk (1957), Mercedes (108s), Chevrolet Corvette (1967) Willy's Jeep (1957), Volks Wagens, Peugeot and others will be part of the rally. After leaving Peshawar, the participants of classic cars rally continue its journey towards the Quaid-e-Azam Mausoleum – the last destination in the port city of Karachi.

VINTAGE & CLASSIC

*Car Rally*  
& SHOW





December  
2020



# BAJAUR FESTIVAL

A rich culture of Bajaur will be portrayed through a two day long Cuisine & Culture Festival in the region. This festival is the most effective way for the locals to flaunt their cultural expressions. Besides, it will also boost the economic values in the hosted areas.





December  
2020



# KHYBER PAKHTUNKHWA CUISINE & CULTURE FESTIVAL

The event for the skilled entrepreneurs, will be organized to market their handicrafts and boost income of their families. Artisans from all the regions of Khyber Pakhtunkhwa will participate in the event. Stalls will be established to display handicrafts, calligraphy, embroidery, stone carving, wax painting, metal work, wood carving, sitar making, Chitrali Patti, Gandhara Art, Charsadda chappal, maizaray work, pottery work, blacksmith work and a lot of other items. Apart, the rich aroma of local traditional cuisines to be cooked on spot will also attract the visitors to the festival.





December  
2020

# CHAUMOUS/ CHITIRMUS FESTIVAL (Winter Festival)

The grand winter festival of Kalash titled “Chitirmas or Chaumous Festival”, begin on December 7th and continue till 22nd December every year. There is euphoria among the people of Kalash valley in Chitral district in the Chaumous Festival. The Kalash people organised a number of events including bonfire competitions, Mandahek, Sharaberayak and Savilakehari to celebrate the festival with religious zeal and zest. Foreign tourists don't miss the chance to witness the unique culture, traditions and religious rites, enjoy the glimpses of various events during the 15-day gala in the scenic valley.





December  
2020



## DAWN LIFESTYLE EXPO (SHOWCASING KP)

To showcase and highlight tourism potential in the province, the Tourism Department participate in the annual Dawn Lifestyle Expo hosted at Islamabad. The pavilion depicting Khyber Pakhtunkhwa culture and tourism set up at the expo consisting of ten stalls usually display Swati Shawls, handicrafts from Kalash, Peshawar, Charsadda Khadar, cultural items from Southern regions and jewelry made of copper and stone. The traditional and folk music is also part of the event to entertain visitors and tourists at the pavilion. The Tourism Department set up a special desk to disseminate information about tourism and cultural potential of the province through brochures, posters, booklets, video documentaries and pamphlets through which the families and visitors obtain details regarding scenic attractions and cultural diversity.





January  
2021



# indus river **WATER CROSS RACE**



A large number of spectators and enthusiast drivers and mountain bike riders throng the Indus River to watch and participate in the thrilling Indus Water Cross Jeep Race. The spectators, including men, women, youth and children enjoy the game of power and force of four wheelers and the valiant drivers crossing the mighty Indus River.





January  
2021



## FISH FESTIVAL

The Tourism Department is going to organise a Fish Festival on the banks of the Kabul River for the tourists and visitors. The organisers would arrange a competition of making different fish cuisines, including fish kabab, fish curry, fried fish, roasted fish, fish bar-b-que and others among the tourists. Besides boating in the Kabul River and horse-riding, traditional foods and music would also be part of the festival. Situated on the bank of River Kabul, the picnic spot is famous among people of the surrounding districts, including Peshawar, Nowshera, Mohmand, Mardan and Swabi. Sardaryab is among the best picnic spots across Khyber Pakhtunkhwa and famous for fresh fish eating. It is situated in the Charsadda district some 20-kilometre north on Peshawar-Charsadda road. The river is abundant with different kinds of fish including Mallhi, Singhara, Sher Mahi, Mahasher, Swati and Rahoo.





January  
2021



## SNOW JEEP RALLY



To promote the winter tourism, a Snow Jeep Rally will be organized for the first time in newly merged districts. The participants will showcase their driving skills on snowy and mountainous tracks from Makeen to Razmak in Waziristan. The off-road enthusiasts, including both women and men, from across the country will be taking part in the rally.



January  
2021

# GALIYAT SNOW FESTIVAL

by  
Galiyat Development Authority





January  
2021



# WINTER SPORTS GALA

by  
Galiyat Development Authority





January  
2021



## 4X4 DESERT JEEP SAFARI

The 101 KM Off-road 4x4 adventure driving in the desert sand of Yarak region of DI Khan will be organized. The eminent 4x4 drivers will participate in this adventurous activity who will showcase its driver skills on the thrilling desert track.





January  
2021



## FITUR – INTERNATIONAL TOURISM EXHIBITION

To boost tourism and promote soft image of Khyber Pakhtunkhwa, Pakistan, the department participate at the 'FITUR Spain'. This event showcases tourism products and different forms of tourism facilitation around the globe. The tourism stall of Khyber Pakhtunkhwa set up with promotional items such as brochures, travel guides about different tourist and cultural destinations, post cards, posters etc. The promotional items are distributing among the visitors while documentaries about the KP scenic places will be screened to apprise the visitors of tourism potential.





February  
2021

# SPLASH THE SNOW



The Tourism Department is organising a two-day snow hiking to the scenic Mushkpuri Top, Galiyat. The activity aims at to promote adventure tourism as well as to revive winter tourist attractions in the province. The participants equipped with snow hiking items, will exhibit their skills to cover 4 kilometer tough snow track from Dunga Gali to Mukshpuri Top. The participants will be facilitated by providing transportation, food, first aid kit, safety guidelines for snow hiking and other facilities during the event





February  
2021

# 2<sup>nd</sup> HINDUKUSH SNOW AND ICE SPORTS FESTIVAL



The first-ever Hindu Kush Snow Sports Festival was held last year with colourful activities in the scenic Madaklasht Valley in Chitral district. The Second Hindu Kush Snow Sports Festival will be held this year in Madaklasht, showcasing a number of snow games including skiing, snow-tubing, trekking, snow-boarding, ice skating, ice hockey, making snow statues, snow curling and others. Traditional foods, local music and workshops on the topics of climate change and eco-tourism are also part of the winter gala.



February  
2021

# ORANGE + WATER SPORTS FESTIVAL



Khanpur has become a popular destination of water sports as well as of the citrus lovers when orange orchards reach their peak. Especially the red blood oranges are famous around the world for the distinct taste of their produce, besides other varieties, including hamlin, ruby red and shakry, oranges, mussammy, fruiters and grapefruit. To highlight the unique and different varieties of orange in the Khanpur, Orange Festival will be held at the fascinating Khanpur. Clubbed with the water sports activities, stalls comprising different local species of oranges, local handicrafts, food items and cultural artifacts would be put on display. While cultural shows like folk music and dance, horse dance, gatka game would be presented.





February  
2021



# MALAM JABBA SKIING FESTIVAL

Located in the Hindu Kush Range of the serene Swat Valley the Malam Jabba host Malam Jabba Snow Festival annually. It offers the visitors different types of skiing, snowboarding, curling, skating, ice hockey along with a mesmerizing views of snow cladded peaks. The famous 800 m long ski slope is located in the Malam Jabba Skiing Resort with an elevation of 2804m (9199 ft.), which is the oldest ski resort of Pakistan. A number of national as well as international skiers and tourists throng to experience this thrilling activity in the snow season.



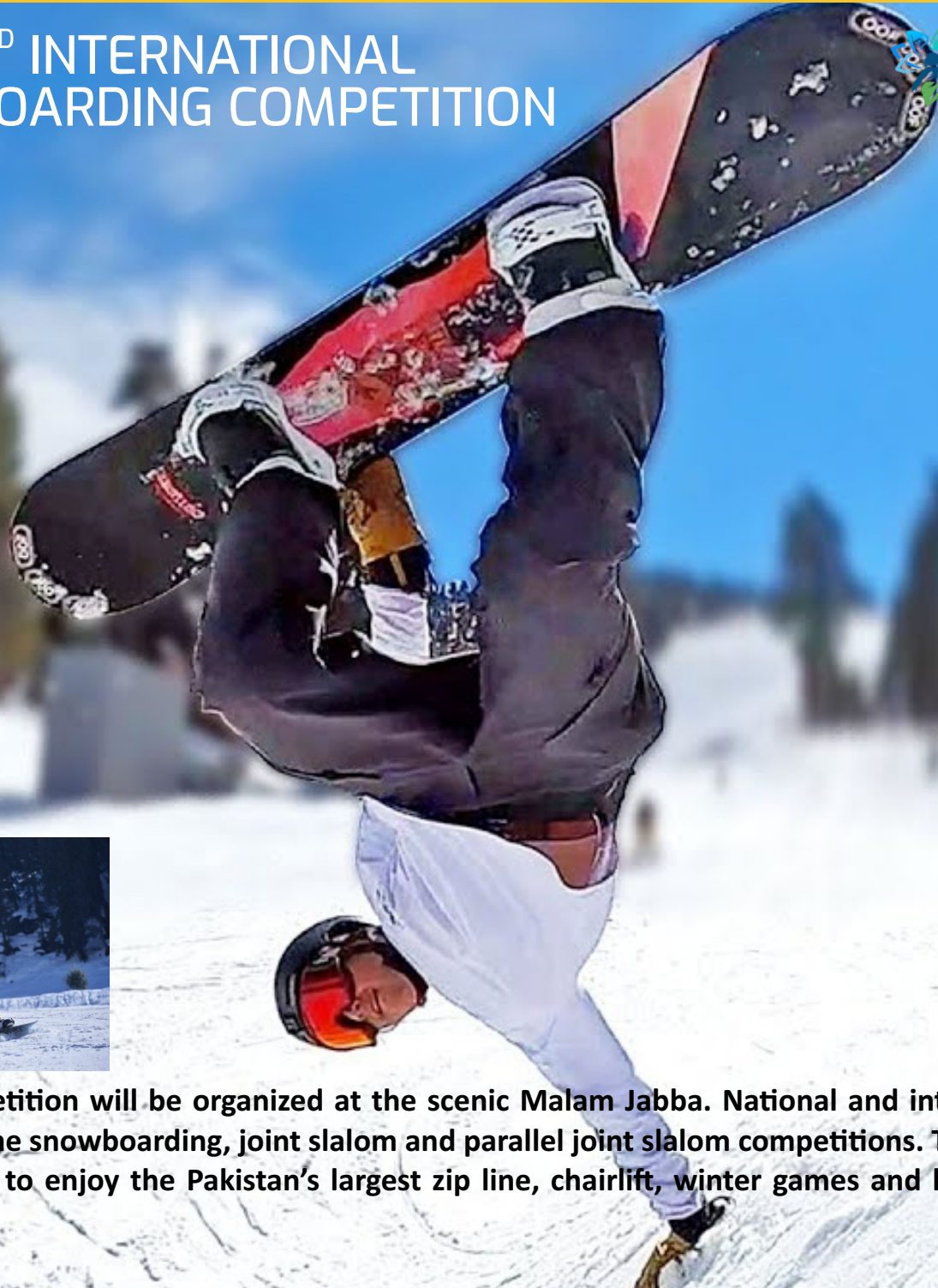


February  
2021



## 2<sup>ND</sup> INTERNATIONAL SNOWBOARDING COMPETITION

Khyber  
Pakhtunkhwa



The 2nd International Snowboarding Competition will be organized at the scenic Malam Jabba. National and international male and female players will participate in the snowboarding, joint slalom and parallel joint slalom competitions. The foreign and local tourists through the serene resort, to enjoy the Pakistan's largest zip line, chairlift, winter games and local music on the white snow in Malam Jabba.



March  
2021

## ITB BERLIN TRAVEL TRADE SHOW

As the Leading Travel Trade Show, ITB Berlin is the foremost business platform for global touristic offers. The Tourism Department annually establish set up stall in the event to attract a large number of international tourists and visitors in the Show. The visitors evince keen interest in the tourism products displayed at the stall.



**ITB  
BERLIN**

THE WORLD'S  
LEADING TRAVEL  
TRADE SHOW®





March  
2021



## 2<sup>ND</sup> SNOW MARATHON MALAM JABBA SKI RESORT

**A day-long event titled “2nd Snow Marathon” to promote winter tourism and sports is going to organise with the aim of attracting tourists to the tranquil spots in Swat Valley and elsewhere in the province. The first Swat Snow Marathon race was held in the scenic Malam Jabba tourist resort in Swat district. The foreign and domestic racers, including women, will participate in the three categories of 21, 10 and five (05) kilometres marathon race.**





March  
2021



# SNOW SCULPTURE COMPETITION

by  
Galiyat Development Authority





March  
2021



# TOUR DE KHYBER CYCLING RACE

The Tourism in collaboration with Cycling Associations is holding a two day National Cycling Race activity titled as “Tour de Khyber” from Peshawar to Khyber. The activity is aimed at to attract the domestic as well as foreign tourists to the historic Khyber region and to convey a message of peace to the world as well. Around 100 cyclists will participate in the race.





March  
2021



# 1<sup>ST</sup> SNOW MARATHON KAGHAN VALLEY

The first Snow Marathon is going to be held in Kaghan Valley. The activity will feature a number of snow marathon races in Kaghan Vally. The foreign and domestic racers, including women, have to participate in the three categories of 21 and 10 kilometres marathon race.





March  
2021



## HELI SKI

(Carried out by Private Party whereas  
Helicopters were provided by Askari Aviation)

**As per past practices, carried out by Private Party whereas Helicopters  
were provided by Askari Aviation.**

**Heli Ski was carried out for the first time in the unexplored snow cladded peaks  
of Kaghan Valley last year. This year the activity will be arranged for the national  
and international skiers. The activity is one of the most adrenaline-fuelled and  
adventurous activities in the mountains, which involves the thrill of accessing  
untapped terrain in the wilderness through helicopters.**





April  
2021



# MOUNTAIN BIKE RALLY

**Peshawar à Abbottabad à Shinkiari Hut &  
Mana Meadows, Kaghan Valley**

**The enthusiasts, experienced and high-altitude mountain bikers will ride off-roads over the tough terrains of Kaghan Valley. The bikers' caravan will start from Peshawar to Abbottabad via Grand Trunk Road and will be proceeding then towards the scenic Shinkiari Hut and Manna Meadows, located in the Kaghan Valley.**



April  
2021



# DA KHYBER GULUNA

To showcase the arts and craft of the Khyber region, a platform for the diverse artistic and cultural expressions will be provided to the locals and tourists through holding a cultural festival titled as “Da Khyber Guluna”. Cultural stalls comprised of local arts and crafts will be set up along with other recreational activities.





April  
2021



Jashn-e-Qaqlasht or Qaqlasht Festival is the oldest festival of Upper Chitral, which holds in the green plateaus of Qaqlasht covered with snow-cladded Mountains nearby Boni. Qaqlasht festival is celebrated in the mid of April.

Major festivities of the festival includes traditional sports like horse polo, donkey polo, tug of war, falcon prey, race, shooting (of 'Siyah Kaman'), local hockey, cricket, football and other activities like paragliding, uphill biking, , skate shooting, rock climbing, zip-lining, archery, Buddy Dik, Cultural show, Quiz competition, Mushaira, traditional food stalls and other local games/ activities. It also features music of reed instrument and that of pure Chitrali sitar.

Folk dance includes 'chong righishi' and 'tatali wawali', and 'mamashish' which are at the verge of extinction





May  
2021



# CHILUM JUSHT/ JOSHI FESTIVAL (Spring Festival)

Chilim Jusht also known as Joshi Festival is the annual spring festival of Kalash Valleys. It is usually celebrating with great zeal and passion every year in the three valleys of Kalash namely Bumburate, Birir and Rumbur. Starting from 12th – 16th May, a tented village establishes during the festival for the tourists' facilitation. The festival starts with 'Milk day' on which Kalasha people offers milk that had been saved for 10 days prior to the occasion. The festival is the most important event of the Kalasha people as it signifies the end of chilling cold in the mountainous region and the people celebrate the arrival of spring and summer seasons.





June  
2021



# KURRAM FESTIVAL

Known for its hospitality, the Kurram region offers a relished traditional festivities, tribal cuisines and much more to the domestic tourists. A two day cultural festival will be arranged in the region to highlight its diverse cultural values to the outer world.





June  
2021



# NARAN FESTIVAL

The two-day Naran Festival is jointly organized by the district administration and the Tourism Department at Naran valley. The expected attendees including local and foreign tourists, youth, women and children will enjoy the event to be arranged at the bank of River Kunhar. Stalls of different items including, handicrafts, local culture, traditional and fast foods, folk music, tourist information centre, wildlife, play-land and swings for children and other entertaining segments will be the festivities of the event.





June  
2021



# ORAKZAI FESTIVAL

The Orakzai Festival to be held in June 2021, will provide an opportunity of entertainment to the tourists and locals. It is a place of rich culture, history and diversity. To promote tourism and culture of the region, the event will be helpful to portray a soft image of the region to the outer world.





June  
2021

# HAZARA MUSIC FESTIVAL



Hazara Festival, be held at Khanaspur, Galiyat is mainly focus on the showcasing of culture of Hazara region such as, its cuisines, local handicrafts/ art & craft, local artists, their traditional performances, acknowledgment of Hazara based tourism related private sector, besides overall Khyber Pakhtunkhwa's cultural representation.



July  
2021

# SHANDUR POLO FESTIVAL



The internationally famed three-day Shandur Polo Festival holding annually at Shandur Polo ground, also known as the roof of the world. A proper set up of tourist tented Village also establish at the highest hill locked ground of Shandur for nature lovers. The polo which usually play between the polo teams of Gilgit-Baltistan and Chitral, Khyber Pakhtunkhwa is an experience of a free-style polo match. Apart from polo matches, donkey polo, glider show, cultural shows and an impressive fireworks display are the other features of the festival which enthrall the audience.





July  
2021



# KALAM FESTIVAL

The three-day Kalam Festival is organized by the Tourism Department in the scenic Swat valley annually that attracts a large number of tourists from all over the country. The Kalam Festival is a cultural and recreational event which is being organized with the aim to highlight the culture, architecture and tourism potential of the province and lure foreign and domestic tourists to the serene valley.





July -  
August  
2021



This spectacular trail will take you to an altitude of over 15,000 feet. Traversing a terrain through the heart of the historic North West Frontier of yore and over the Roof of the World, from extreme high mountain passes and rugged winding roads to areas of spectacular scenic beauty; through a region steeped in the romance of history this rally offers limitless opportunities for four-wheelers.

**4X4**  
**TRANS**  
**HIMALAYAS**  
**RALLY**  
Man, Machine & Wild

*Biggest Adventure Tourism*  
EVENT IN THE HISTORY OF PAKISTAN.



August  
2021



# ARTS & CRAFTS FESTIVAL NORTH WAZIRISTAN

North Waziristan has a picturesque view and historic background. Razmak and Shawal are one of the major tourist destinations which attracts a number of tourists in the summer season. A cultural festivity, depicting its diverse culture and highlighting tourism potential areas, will enhance the tourist influx in the region. Different cultural stalls will be set up for showcasing different aspects of their arts & crafts, lifestyles along with other recreational activities.





August  
2021



# MOUNTAIN BIKE RALLY

The enthusiasts, experienced and high-altitude mountain bikers will ride off-roads over the tough terrains of Chitral Valley. The bikers' caravan will start from Peshawar to Chitral and will be proceeding then towards the enchanted Karamber Lake, located in the Broghil Valley.

The caravan will explore the rough and tough routes covered with the majestic and snow-capped mountains of the valley.





August  
2021

Khyber  
Pakhtunkhwa

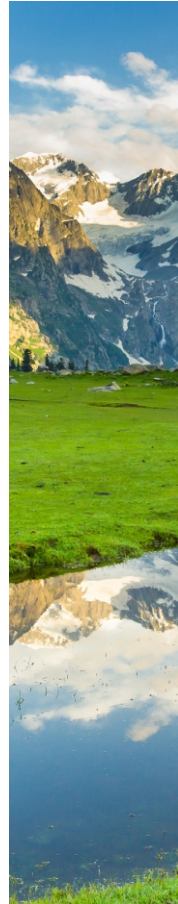
## UCHAU FESTIVAL, KALASH (Summer Festival)

The Kalasha people celebrate Uchau Festival as harvesting and bringing the cheese down from the higher pastures by the shepherds. The Kalasha people celebrate the festival in the month of July as “Rat Nat” night dance, as rituals and practice for the final day of Uchau. The cheese which are brought down from the pastures will be taken to the Alters and offer as thanksgiving for good livestock and harvest of crops and fruits. This festival is celebrated on from 20th - 22nd August each year. It takes place at day time in Rumbor valleys and night time at Bumburet valley which lasts until morning. Numbers of local as well as international tourists were moved towards the Kalash valleys to witness this spectacular event which is celebrated by the Kalash people from centuries.

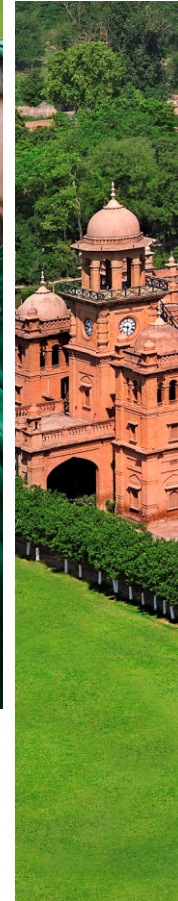




## Centuries Old Culture



## Friendly People



## Breathtaking Landscapes

