



# KHYBER PAKHTUNKHWA CULTURE & TOURISM AUTHORITY



File. No: KPCTA/FWC/Outdoor & Venue Branding/5-19/20/Vol.5

Dated: 8<sup>th</sup> March, 2021

## Technical Evaluation Report for Framework Contract (Outdoor & Venue Branding)


S.No.	Firm Names	Profile of Firm (10)	Staffing (15)	Past Performance (24)	Market Experience (15)	Quality of Sample (18)	Financial Status (18)	Marks (100)
1.	M/s Macroosm Advertising Agency	05	10	24	15	15	15	84


1. **M/s Iqra Printers:** As per the advertisement and clause 2.1 of instruction to bidders "Eligible Bidders" the bids were invited from the Advertising Firms/Advertising Agencies.
2. **M/s Ample the Consultant:** As per the advertisement and clause 2.1 of instruction to bidders "Eligible Bidders" the bids were invited from the Advertising Firms/Advertising Agencies

**Note:** Reference to the subject cited above it is stated that three firms applied for the subject procurement among below mentioned two firms are non-responsive because couldn't meet the eligibility criteria as mentioned in the tender documents. Therefore, the sealed financial bid may please be return to respective bidders. As per Rule No. 6A, 14A and 23A single bid may be consider if meets the evaluation criteria expressed in advertisement and bidding documents. The technical evaluation is submitted for recommendation of competent authority.

  
PROCUREMENT SPECIALIST

  
DEPUTY MANAGER, MIS/DIGITALIZATION

  
MANAGER PROCUREMENT  
(CHAIRMAN COMMITTEE)

  
DEPUTY MANAGER, IT & DATABASE

  
DEPUTY DIRECTOR FINANCE  
(SECRETARY COMMITTEE)