



KHYBER PAKHTUNKHWA CULTURE & TOURISM AUTHORITY



File. No: P&MW/MP/ FWC for outdoor & venue branding/ KPCTA/10-1/2023/ vol 1

Dated: 17th November, 2023

TECHNICAL EVALUATION REPORT FOR FRAMEWORK CONTRACT “OUTDOOR AND VENUE BRANDING SERVICES”

S.NO	Bidders/Firms	General criteria							Total Marks
		Profile of Firm	Staffing	Past Performance	Market Experience	Frame work contract	Technical Quality	Financial Status	
		Out of 06 Marks	Out of 08 Marks	Out of 20 Marks	Out of 12 Marks	Out of 08 Marks	Out of 25 Marks	Out of 21 Marks	Out of 100 Marks
1	M/s Macroosm Advertising agency	4	8	20	12	8	25	21	98

1. **M/s Ample the Consultant:** As per the advertisement and clause 2.1 of instruction to bidders “Eligible Bidders” the bids were invited from the Advertising Firms/Advertising Agencies

Note: Reference to the subject cited above it is stated that two firms applied for the subject procurement. Above mentioned one firms is non-responsive because couldn't meet the eligibility criteria as mentioned in the tender documents. Therefore, the sealed financial bid may please be return to respective bidders. As per Rule No. 6A, 14A & 23A single bid may be consider if meets the evaluation criteria expressed in advertisement and bidding documents. The technical evaluation is submitted for recommendation of competent authority.